Permit #F00023471

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023471 **Type of Permit:** FILMING **Release Date:** 01/12/2010

Production Company KNUCKLEHEAD

Insured Company Name KNUCKLEHEAD

Contact Phone No. 1 323-960-2760
Contact Phone No. 2
Fax 44-207-734-7584
Address UNITS 22 - 23 ARCHER ST, 10-11 ARCHER ST
LONDON, ENGLAND W1D7AZ

Production Title JC PENNY

Type of Production Commercial - Standard

Producer JESSICA CARLTON

Director JOE ROMAN

1st AD MILE SALVIN

Production Manager KAREN WATERS

FilmL.A. Coordinator Yulizza Ramirez

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 300	$26.00
Posting 600	$104.00
Posting 900	$78.00
Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,303.00

Number of Locations 3

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Summary Information — Location

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Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title JC PENNY

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Address 8221 Melrose Ave, Los Angeles, CA, 90046

Location Names

Location Type Business

Location Description

Film Dates 1/13/2010 - 1/13/2010 05:00 - 11:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document KNUCKLEHEAD.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Camera cars	1
Cast/Crew vehicles	40
Condors	1
Cranes	1
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	4
Portable restrooms	1
Scissor Lifts	2
Semi Trucks	3
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; CRANES. CONDORS.; REQUEST NO SIGNATURES AS MAJORITY OF BUSINESS OPEN FROM 10-11AM AND LOCATION MANAGER WILL FLIP AND LOWER SIGNS ON DEPARTURE.;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : PACIFIC DESIGN CENTER WEST HOLLYWOOD

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Summary Information — Location

Permit Number	F00023471	**Location Manager**	GIL EVANS
Production Company	KNUCKLEHEAD	Primary Phone	Mobile - 323-854-7480
Insured Company	KNUCKLEHEAD	Secondary Phone	
Production Title	JC PENNY		

Posting "No Parking" signs N/S MELROSE AVE., SWEETZER AV. - LA JOLLA AVE.

Approximate Footage 301 - 600 **Log Number** 1009126

Date(s) 1/13/2010 to 1/13/2010 **Time(s)** 07:00 to 11:00

Posting "No Parking" signs W/S HARPER AVE., MELROSE AVE. - WARING AVE.
E/S HARPER AVE., MELROSE AVE. - 100FT NORTH TO ALLEY

Approximate Footage 601 - 900 **Log Number** 1009126

Date(s) 1/13/2010 to 1/13/2010 **Time(s)** 07:00 to 11:00

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Summary Information — Location

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Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title JC PENNY

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Address 513 Victoria Ave, Venice, CA, 90291

Location Names

Location Type Private Residence

Location Description

Film Dates 1/13/2010 - 1/13/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

Please see attached document Venice Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Camera cars	1
Cast/Crew vehicles	40
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	4
Portable restrooms	1
Scissor Lifts	2
Semi Trucks	3
Stakebed Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; CRANE. CONDOR.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : LA County Parking lot
Street : PCI LOT AT VENICE BLVD

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Summary Information — Location

Permit Number	F00023471	**Location Manager**	GIL EVANS
Production Company	KNUCKLEHEAD	Primary Phone	Mobile - 323-854-7480
Insured Company	KNUCKLEHEAD	Secondary Phone	
Production Title	JC PENNY		

Posting "No Parking" signs E/S VICTORIA AVE., ABBOTT KINNEY BL. - 200FT NORTH OF ZENO PL

Approximate Footage 301 - 600 **Log Number** 1009127

Date(s) 1/13/2010 to 1/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S ZENO PL., VICTORIA AVE. - 100FT WEST
W/S VICTORIA 150FT IN FRONT OF LOCATION 513 VICTORIA AVE

Approximate Footage 0 - 300 **Log Number** 1009127

Date(s) 1/13/2010 to 1/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Insured Company KNUCKLEHEAD
Production Title JC PENNY

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Address 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Names DOWNTOWN GRID

Location Type Street

Location Description Downtown Grid

Film Dates 1/15/2010 - 1/15/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	4
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	15

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Drive by; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Running & tow shots.; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Must Comply with Attached Downtown Conditions

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

Permit #F00023471

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Knuckle Head ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A., Inc., any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1/12/10

Knuckle head
Name of Principal

By: _____
Representative's Signature

Bill Evans
Print Representative's Name

Location Manager
Representative's title

_____

_____
Principal's Address

_____
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT